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POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

l he	reby a	ppoint:		 -
×	Practi OR	ioners associated with the Customer Number	00758	
		ioner(s) named below (if more than ten patent practitio	ners are to be named, then a customer number must be u	eed);
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essig	nmant	with any and all patent applications assigned <u>only</u> to the documents attached to this form in accordance with 37	United States Patent and Trademark Office (USPTO) in a undersigned according to the USPTO assignment record CFR 3.73(b).	is or
Asaı	inee N	ime and Address:		
	84	eUthere.com, Inc.		
		ulte 200 120 Freedom Circle Drive		
		inta Clara, CA 95054		
pe c	ired to omple	o be filed in each application in which this for ted by one of the practitioners appointed in ti	CFR 3.73(b) (Form PTO/88/96 or equivalent) is in is used. The statement under 37 CFR 3.73(b) his form if the appointed practitioner is authorize dication in which this Power of Attorney is to be	ed to
		SIGNATURE of As: The individual whose signature and title is supplied to	signee of Record selow is authorized to act on behalf of the assignee	
Nam		James J. Sowers		
Signa	ture	Howers	10-007-2004	
Title		General Counsel	Telephone 408-562-5903	

22950/01000/SF/5127267.1

TO-Fenwick & West





	Te man on the	STATEMENT UNI	DER 37 CFR 3.73(b)
App	licant/Patent Owner: seeUthere.com, In	nc.	
App	lication No./Patent No.: 10/007,315	-	Filed/Issue Date: November 7, 2001
Enti	tled: System and Method for Enterprise	e Event Marketing an	d Management Automation
seel	Ithere.com, Inc.	, a	Corporation
(Name	of Assignee)		(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
state	s that it is:		•
1.	the assignee of the entire right, title, a	nd interest; or	
2. in th	an assignee of less than the entire right. The extent (by percentage) of its owner patent application/patent identified above.	ership interest is	_%
Α.	-		n/patent identified above. The assignment was recorded, Frame, or for which a copy
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OR			FEB 0 3 2005
В.	[] A chain of title from the inventor(s)	of the natent annlication	on/patent identified above, to the current assignment of PETITION
	below:		OFFICE OF PEILIUM
	1. From	T	o:
	The document was recorded Reel, Frame		tent and Trademark Office at a copy thereof is attached.
	2. From		
	Reel, Frame		tent and Trademark Office at n a copy thereof is attached.
			tent and Trademark Office at
•	[] Additional documents in the c		
[X]	Copies of assignments or other document	s in the chain of title are	e attached. ent) must be submitted to Assignment Division in accordance with 37
The	undersigned (whose title is supplied below)	is authorized to act on b	ehalf of the assignee.
	426105		Callery China
	Date		Colleen Chien Typed or printed name
	(415) 875-2319		Clusis
	Telephone number	10.00	Signature
			Attorney for Assignee
			Title



NOT FOR BEACHDATION

PATENT

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to SEEUTHERE.COM, INC., a California corporation, having a place of business at 3920 Freedom Circle Drive, Santa Clara, CA 95054 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and
improvements ("SUBJECT MATTER") that are disclosed in the provisional application
filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C.
§111(a) and entitled A SYSTEM AND METHOD FOR ENTERPRISE EVENT
MARKETING AND MANAGEMENT AUTOMATION ("APPLICATION"), which:
is to be filed herewith.
was filed on November 7, 2001, and now bears U.S. application serial number
10/007,315.
The APPLICATION claims priority from U.S. Provisional Applications Nos. 60/246,800, filed November 7, 2000; 60/275,520, filed March 12, 2001; FEB 0 3 2005 60/293,650, filed May 24, 2001; and 60/314,594, filed August 23, 2001.
OFFICE OF PETITION:

2. The entire worldwide right, title, and interest in and to:

(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Re:

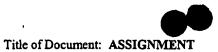
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SYSTEM AND METHOD FOR ENTERPRISE EVENT MARKETING

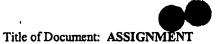
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Filed: Application No.:	AND MANAGEMENT AU November 7, 2001 10/007,315	TOMATION ("APPLICATION")
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Justin T. Nguyen		08/252004
State of County of	}\$s.s.	
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	and that by his/her signature of	acknowledged to me that he/she executed the on the instrument the person, or the entity upon
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Name and Signature John Chang		Date of Signature 25 Ava 2004
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Re: Title:	SYSTEM AND METHOD FOR ENTE	
Filed:	AND MANAGEMENT AUTOMATION November 7, 2001	N ("APPLICATION")
Application No.:	10/007,315	
Name and Signature Stanley Chin	Aug	Date of Signature 25, 2004
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Re: SYSTEM AND METHOD FOR ENTERPRISE EVENT MARKETING Title: AND MANAGEMENT AUTOMATION ("APPLICATION") November 7, 2001 Filed: 10/007,315 Application No.: Date of Signature Name and Signature 2004 William R. Peltz State of County of _ personally [NOTARY PUBLIC] appeared William R. Peltz personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. Notary Notary Seal Date of Signature Helen Loh State of County of [DATE] [NOTARY PUBLIC] appeared Helen Loh personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. Notary Seal

Notary



ASSIGNMENT



For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to ONVANTAGE, INC. a California corporation, having a place of business at 3920 Freedom Circle Drive, Santa Clara, CA 95054 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and	
improvements ("SUBJECT MATTER") that are disclosed in the provisional appli	cation
filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C	·.
§111(a) and entitled SYSTEM AND METHOD FOR ENTERPRISE EVENT	
MARKETING AND MANAGEMENT AUTOMATION ("APPLICATION"), wh	ich:
is to be filed herewith.	
was filed on November 7, 2001, and now bears U.S. application serial	number
10/007,315.	
The APPLICATION claims priority from U.S. Provisional Application	
Nos. 60/246,800, filed November 7, 2000; 60/275,530, filed March 12, 20	01;
60/293,650, filed May 24, 2001; and 60/314,594, filed August 23, 2001.	

- 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

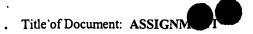
INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Re:		NOTEOD DEC
Title:	SYSTEM AND METHOD AND MANAGEMENT AU	FOR ENTERPRISE EVENT MARKETOR RECUITOMATION ("APPLICATION")
Filed:	November 7, 2001	
Application No.:	10/007,315	
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Title of Document: ASSIGNMENT



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the person whose name is subs	cribed to the within instrument ar	nd acknowledged to me that he/she executed the		
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Page 6 of 6

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Filed:	November 7, 2001		
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Betty Ku Kang			
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appeared Betty Ku Kang personally			
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